

RILEY ROBINSON

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Instagram: @ryesartistry | LinkedIn: Riley Robinson

EDUCATION

Bachelor of Fine Arts, Graphic Design

Bachelor of Applied Arts, Studio Art with a minor in Entrepreneurship

Central Michigan University, May 2025, 3.8 cumulative GPA

- Maroon & Gold Scholarship Recipient
- Study Abroad at Florence University of the Arts - May 2023

WORK EXPERIENCE

Program & Administrative Assistant, Rhonda Walker Foundation, Detroit, MI

November 2025 - Present

- Develop and coordinate programming activities for a cohort of 18 girls in grades 4th–7th at MacDowell Preparatory Academy, aligned with the foundation’s six pillars: Community Outreach, Personal Development, Career Development, Health & Wellness, College Prep, and Cultural Awareness.
- Design branded graphics, digital flyers, newsletters, and event invitations for social media campaigns and internal communications using Canva, CapCut, and Constant Contact.
- Capture and curate real-time photo and video content at events for social media recaps and digital storytelling.
- Manage monthly financial administration including organizing receipts, tracking expenditures, and entering check donations into Bloomerang.

Resident Assistant, Central Michigan University, Mount Pleasant, MI

August 2021 - May 2025

- Planned and hosted monthly community builders that fostered inclusive, social, and educational spaces for residents.
- Designed self-guided bulletin boards quarterly on key themes: Relationships & Communities, Equity & Justice, Identity, and Social Responsibility.
- Promoted a safe and respectful living environment through policy enforcement, peer support, conflict mediation, and campus resource referrals.
- Handled administrative tasks such as on-duty rotations to maintain safety, host floor meetings, complete incident reports, conduct room checks, and respond to resident needs.

URec Graphic Designer, Central Michigan University, Mount Pleasant, MI

October 2022 - January 2025

- Produced advertisements for CMLife Newspaper and our Instagram and Facebook page. As well as flyers, banners, media kits, brochures, stickers, etc. using Adobe Illustrator, Photoshop, and InDesign.
- Ensured our social media pages stayed up to date by posting daily.
- Used Yodeck to upload our digital signage to TVs inside and outside of the Student Activity Center to promote relevant information.

WORK EXPERIENCE CONTINUED

Junior Program Director, YouthTank Detroit x Google Code Next Internship, Detroit, MI
June 2024 - July 2024

- Mentored a team of 11 high school interns to help ideate and design inspiration for a mobility sculpture made by Elton Monroy Duran.
- Coached the Media Team to assist me with revamping YouthTank's Wix website.
- Created social media advertisements for Design Core's: Detroit Month of Design.
- Created a T-Shirt design for YouthTank x Google Code Next Demo Day.

Junior Program Director, YouthTank Detroit Internship, Detroit, MI
June 2023 - August 2023

- Facilitated programming of a 50 high school student summer cohort at the CMU Detroit Office to instill entrepreneurial and professional development skills.
- Assisted YouthTank Detroit Director with weekly program scheduling, speakers, presentations, and engagement of community partners for events.
- Created podcast cover for YouthTalk episodes
- Revamped YouthTank website via WIX
- Featured on CBS News Detroit Segment

EXHIBITIONS

The Experience Art Exhibition Summer 2024 & 2025 - Curated by Matthew Massey
The Riverside, Detroit, MI, July 2024, August 2025

We Been Here Vol. 2 - Curated by Brian Drake
Swords Into Plowshares, Detroit, MI, July 2025

Beyond The Surface - Senior Exhibition
University Art Gallery, Mount Pleasant, MI, April 2025

AWARDS

- 2025 Student Creative and Research Endeavors Exhibition Grant for *Untamed Spirits*
- 2025 Annual Juried CMU Student Art Exhibition Purchase Award for *Eke and the Half Sun*
- 2024 Annual Juried CMU Student Art Exhibition Juror's Award for *Basked in Red*
- 2023 Annual Juried CMU Student Art Exhibition Merit Award for *Woman in a Turban*

SKILLS

Adobe Creative Suite (Illustrator, Photoshop, InDesign) Figma, Canva, Microsoft 365, Wix, CapCut, Constant Contact, Asana, Bloomerang, Brand Identity & Guidelines, Logo Development, Typography & Layout Design, Print & Digital Media Production, Content Creation, Social Media Strategy & Management, Digital Marketing, Visual Storytelling, Campaign Design, Wireframing & Prototyping, Strategic Design Thinking